

## Changyou Reports Fourth Quarter 2015 and Fiscal Year 2015 Unaudited Financial Results

Beijing, China, February 1, 2016– Changyou.com Limited ("Changyou" or the "Company") (NASDAQ: CYOU), a leading online game developer and operator in China, today announced its unaudited financial results for the fourth quarter and fiscal year ended December 31, 2015.

#### Fourth Quarter 2015 Highlights

- Total revenues were US\$162 million, representing a decrease of 25% year-over-year and 14% quarterover-quarter, exceeding guidance by \$7 million.
- Online game revenues were US\$127 million, representing a decrease of 31% year-over-year and 17% quarter-over-quarter, exceeding guidance by \$2 million.
- Non-GAAP <sup>(1)</sup> net income attributable to Changyou.com Limited was US\$46 million, exceeding guidance by US\$11 million. This compares with US\$78 million in the third quarter of 2015 and US\$14 million in the fourth quarter of 2014.
- Non-GAAP net income attributable to Changyou.com Limited per fully-diluted ADS<sup>(2)</sup> was US\$0.85. This compares with US\$1.43 in the third quarter of 2015 and US\$0.25 in the fourth quarter of 2014.

#### **Fiscal Year 2015 Highlights**

- Total revenues were US\$762 million, compared with US\$755 million in 2014.
- Online game revenues were US\$637 million, compared with US\$652 million in 2014.
- Non-GAAP net income attributable to Changyou.com Limited was US\$228 million, compared with US\$1 million in 2014.
- Non-GAAP net income attributable to Changyou.com Limited per fully-diluted ADS was US\$4.20, compared with US\$0.01 in 2014.

Mr. Dewen Chen, Co-CEO, commented "2015 has been a year of re-focus for Changyou. We rationalized our operations, drove up efficiencies and realigned our R&D efforts, which yielded a 2015 record revenue of US\$762 million and a non-GAAP net income of US\$228 million. The strategy we set forward is "Big IP, Top Games and Mass Marketing", meaning we will only bring to market the top-level games that meet all of our new testing criteria and we will support these top-level games with our best IP and marketing resources to ensure their success.

"TLBB is indisputably amongst a handful of most successful and largest MMO games in China. We have seen clear examples of successful MMO PC game achieving an overwhelming success when re-launched in a mobile format. Based on the enormous user base and our best R&D resources coming from the original PC game development team, we are optimistic our re-creation of TLBB on mobile will achieve a similar

<sup>&</sup>lt;sup>(1)</sup> Non-GAAP results exclude share-based compensation expense, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions. Explanation of the Company's non-GAAP financial measures and related reconciliations to GAAP financial measures are included in the accompanying "Non-GAAP Disclosure" and "Reconciliations of Non-GAAP Results of Operations Measures to the Nearest Comparable GAAP Measures."

<sup>&</sup>lt;sup>(2)</sup> Each ADS represents two Class A ordinary shares.



level of success" added Mr. Qing Wei, Chief Games Development Officer.

Ms. Jasmine Zhou, CFO of Changyou added, "While the new policy and higher testing standards have led to further cost savings and improved efficiencies in the fourth quarter, it has also set the bar high for new games in pipeline, putting pressure on our short-term revenue over the next two to three quarters. Nevertheless, we believe that focusing on the best is the only way to make a "hit game" possible."

#### Fourth Quarter 2015 Operational Results

- Total average monthly active accounts <sup>(3)</sup> of the Company's PC games were 3.6 million, representing a decrease of 48% year-over-year and 12% quarter-over-quarter. The year-over-year and quarter-over-quarter decreases reflected the natural declining life cycle of older games.
- Total average monthly active accounts of the Company's mobile games were 3.7 million, representing a decrease of 47% year-over-year and an increase of 54% quarter-over-quarter. The year-over-year decrease reflected the natural life cycle of TLBB 3D, which was launched in the fourth quarter of 2014. This was partially offset by the launch of new mobile games, including Feng Yun, and the Legend of Sword and Fairy. The quarter-over-quarter increase was due to the launch of the new mobile games.
- Total quarterly aggregate active paying accounts <sup>(4)</sup> of the Company's PC games were 1.2 million, representing a decrease of 8% year-over-year and 8% quarter-over-quarter. The year-over-year decrease reflected the declining life cycle of older games, and was partially offset by the launch of new PC games, including Steel Ocean and Warframe. The quarter-over-quarter decrease was a result of the typical life cycle of older games, and was partially offset by an increase from Warframe.
- Total quarterly aggregate active paying accounts of the Company's mobile games were 0.9 million, representing a decrease of 40% year-over-year and an increase of 50% quarter-over-quarter. The year-over-year decrease was a result of the natural life cycle of TLBB 3D, which was launched in the fourth quarter of 2014. This was partially offset by the launch of new mobile games, including Feng Yun, and the Legend of Sword and Fairy. The quarter-over-quarter increase was due to the launch of the new mobile games.

#### Fourth Quarter 2015 Unaudited Financial Results

#### Revenues

Total revenues were US\$162 million, representing a decrease of 25% year-over-year and 14% quarter-over-quarter.

Online game revenues were US\$127 million, representing a decrease of 31% year-over-year and 17% quarter-over-quarter. The year-over-year and quarter-over-quarter decreases were mainly due to the natural decline in revenues of older games, such as TLBB 3D and TLBB, and a decrease in Web game revenue upon the completion of the sale of the 7Road business during the last quarter.

Online advertising revenues were US\$15 million, representing a decrease of both 19% year-over-year and quarter-over-quarter decreases were mainly due to fewer PC

<sup>&</sup>lt;sup>(3)</sup> Average Monthly Active Accounts for a given period refers to the number of registered accounts that were logged in to these games at least once during the period.

<sup>&</sup>lt;sup>(4)</sup> Quarterly Aggregate Active Paying Accounts for a given period refers to the number of accounts from which game points are utilized at least once during the quarter.



games launched in China as a result of the general weakness in PC games market during this quarter.

Internet value-added services ("IVAS") revenues increased 4% year-over-year and 26% quarter-overquarter to US\$7 million. The year-over-year and quarter-over-quarter increases were a result of higher revenues from PC and mobile products in the fourth quarter of 2015.

Other revenues, which consist of cinema advertising revenues, almost doubled year-over-year and increased 5% quarter-over-quarter to US\$13 million. The year-over-year increase reflected the strong growth of China's movie and cinema industry in general, and improvements made to the Company's advertising sales function. The quarter-over-quarter increase was due to popular movies having been launched in the fourth quarter of 2015.

#### Gross profit

GAAP and non-GAAP gross profit were both US\$119 million, representing a decrease of 19% year-overyear and 15% quarter-over-quarter. Both GAAP and non-GAAP gross margins were 74%, compared with 74% in the third quarter of 2015 and 68% in the fourth quarter of 2014.

GAAP and non-GAAP gross profit of the online games business were both US\$99 million, representing a decrease of 26% year-over-year and 16% quarter-over-quarter. Both GAAP and non-GAAP gross margin of the online games business were 78%, compared with 77% in the third quarter of 2015 and 72% in the fourth quarter of 2014. The year-over-year increase in gross margins was due to a smaller revenue contribution from mobile games that typically require revenue-sharing payments to others, which drive down gross margin.

Both GAAP and non-GAAP gross profit of the online advertising business were US\$12 million, representing a decrease of 17% year-over-year and 20% quarter-over-quarter. Both GAAP and non-GAAP gross margin of the online advertising business were 84%, compared with 86% in the third quarter of 2015, and 82% in the fourth quarter of 2014. The year-over-year increase in gross margins was due to a reduction in personnel-related costs. The quarter-over-quarter decrease in gross margins was due to a decrease in online advertising revenues.

Both GAAP and non-GAAP gross profit for the IVAS business were US\$3 million, compared with US\$1 million in the third quarter of 2015 and a gross loss of US\$1 million in the fourth quarter of 2014.

Both GAAP and non-GAAP gross profit of the other business were US\$5 million, compared with US\$5 million in the third quarter of 2015 and US\$0.4 million in the fourth quarter of 2014. The year-over-year increase reflected improvements made to the Company's advertising sales function.

#### **Operating expenses**

Total operating expenses were US\$79 million, representing a decrease of 47% year-over-year and 32% quarter-over-quarter.

Product development expenses were US\$44 million, representing an increase of 95% year-over-year and 11% quarter-over-quarter. The year-over-year increase was mainly due to lower salary and benefits expense in the fourth quarter of 2014 which included a US\$28 million reversal of accruals associated with an employee incentive plan in that quarter. The reversal was primarily due to lowered estimates based on management's most recent assessment of the estimated compensation liabilities for three employee incentive plans. These three employment incentive plans were cancelled in early 2015, and therefore no such accrual has been made since then. The quarter-over-quarter increase was mainly due to an increase in the market price for the Company's ADSs, which triggered an increase in share-based compensation.

Sales and marketing expenses were US\$15 million, representing a decrease of 60% year-over-year and

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29% quarter-over-quarter. The year-over-year decrease was mainly due to a significant reduction in marketing and promotional spending for mobile internet products since the fourth quarter of 2014. The quarter-over-quarter decrease was mainly due to a reduction in salary and benefits as a result of a reduction in bonus expense as well as a reduced headcount in the fourth quarter of 2015.

General and administrative expenses were US\$20 million, representing a decrease of 45% year-over-year and an increase of 35% quarter-over-quarter. The year-over-year decrease was mainly due to a reduction in salary and benefits as a result of a reduction in the workforce. The quarter-over-quarter increase was mainly due to an increase in the market price for the Company's ADSs, which triggered an increase in share-based compensation.

#### **Operating profit (loss)**

Operating profit was US\$40 million, compared with US\$24 million in the third quarter of 2015 and an operating loss of US\$2 million in the fourth quarter of 2014.

Non-GAAP operating profit was US\$48 million, compared with US\$20 million in the third quarter of 2015 and US\$1 million in the fourth quarter of 2014. Included in the third quarter of 2015 was a one-off impairment charge of US\$40 million that was mainly related to the Dolphin Browser. Included in the fourth quarter of 2014 was a one-off impairment charge of US\$52 million that was mainly related to the RaidCall Business.

#### **Other Income**

Other income was US\$1 million, compared with US\$59 million in the third quarter of 2015 and US\$3 million in the fourth quarter of 2014. The quarter-over-quarter decrease was due to one-off income related to gain recognized upon the divestment of 7Road and certain overseas assets during the third quarter of 2015.

#### Income tax expense

The Company's main operating entity in China is a "High and New Technology Enterprise," and as a result, the entity is entitled to a preferential corporate income tax rate of 15% for the 2015 and 2016 tax years.

Income tax expense was US\$8 million, compared with US\$26 million in the third quarter of 2015 and US\$7 million in the fourth quarter of 2014.

#### Net income (loss)

Net income was US\$38 million, which compares with US\$62 million in the third quarter of 2015 and a net loss of US\$4 million in the fourth quarter of 2014.

Non-GAAP net income was US\$46 million, which compares with US\$59 million in the third quarter of 2015 and a non-GAAP net loss of US\$1 million in the fourth quarter of 2014.

#### Net loss attributable to non-controlling interests

GAAP and non-GAAP net loss attributable to non-controlling interests was US\$0.2 million and US\$0.3 million, respectively, compared with a net loss of US\$19 million in the third quarter of 2015 and a net loss of US\$15 million in the fourth quarter of 2014. Non-controlling interests include the non-controlling interests in RaidCall, which provides online music and entertainment services primarily in Taiwan, and in MoboTap Inc., the developer of the Dolphin Browser. The year-over-year improvement was mainly due



to the impairment charge related to RaidCall that was recognized during the fourth quarter of 2014. The quarter-over-quarter improvement was mainly due to the impairment charge related to the Dolphin Browser that was recognized during the third quarter of 2015.

#### Net income attributable to Changyou.com Limited

Net income attributable to Changyou.com Limited was US\$38 million, compared with US\$81 million in the third quarter of 2015 and US\$11 million in the fourth quarter of 2014. Fully-diluted net income attributable to Changyou.com Limited per ADS was US\$0.73. This compares with US\$1.55 in the third quarter of 2015 and US\$0.21 in the fourth quarter of 2014.

Non-GAAP net income attributable to Changyou.com Limited was US\$46 million. This compares with US\$78 million in the third quarter of 2015 and US\$14 million in the fourth quarter of 2014. Non-GAAP fully-diluted net income attributable to Changyou.com Limited per ADS was US\$0.85. This compares with US\$1.43 in the third quarter of 2015 and US\$0.25 in the fourth quarter of 2014.

#### Liquidity

As of December 31, 2015, Changyou had net cash <sup>(5)</sup> of US\$755 million, compared with US\$460 million as of December 31, 2014.

Operating cash flow for the fourth quarter of 2015 was a net inflow of US\$58 million.

#### **Fiscal Year 2015 Unaudited Financial Results**

#### Revenues

Total revenues in 2015 were US\$762 million, compared with US\$755 million in 2014.

Online game revenues were US\$637 million, down 2% from US\$652 million in 2014. The year-over-year decrease was mainly due to the natural decline in revenues of older games, such as TLBB, and a decrease in Web game revenue upon the completion of the sale of the 7Road business during the third quarter of 2015. These were mostly offset by the launch of new mobile games, such as TLBB 3D, which was launched during the fourth quarter of 2014.

Online advertising revenues were US\$58 million, compared with US\$59 million in 2014.

IVAS revenues increased 9% year-over-year to US\$24 million. The increase was a result of higher revenues from PC and mobile products.

Other revenues, which consist of cinema advertising revenues, almost doubled year-over-year to US\$43 million. The year-over-year increase reflected the strong growth of China's movie and cinema industry in general, and improvements made to the Company's advertising sales function.

#### Gross profit

Both GAAP and non-GAAP gross profit were US\$545 million, flat with US\$553 million and US\$554 million respectively in 2014. Both GAAP and non-GAAP gross margin were 72%, compared with 73% in 2014.

Both GAAP and non-GAAP gross profit of the online games business were US\$481 million, down 6%

<sup>&</sup>lt;sup>(5)</sup> Net cash is calculated as the sum of cash and cash equivalents, short-term investments, and current and noncurrent restricted time deposits, minus short-term and long-term bank loans.



from 2014. Both GAAP and non-GAAP gross margin of the online games business were 75%, compared with 78% in 2014. The decrease in gross margins was due to a change in the revenue mix as the Company launched new mobile games that typically require revenue-sharing payments to others, which drive down gross margin.

Both GAAP and non-GAAP gross profit of the online advertising business increased to US\$46 million, up 5% from 2014. Both GAAP and non-GAAP gross margin of the online advertising business were 80%, compared with 75% in 2014. The year-over-year increase in gross margins was due to a reduction in personnel-related costs.

Both GAAP and non-GAAP gross profit of IVAS were US\$5 million, compared with a gross loss of US\$1 million in 2014.

Both GAAP and non-GAAP gross profit of the other business were US\$13 million, compared with US\$0.4 million in 2014. The year-over-year increase reflected the strong growth of China's movie and cinema industry in general and improvements made to the Company's advertising sales function.

#### **Operating expenses**

Total operating expenses were US\$384 million, down 36% from 2014.

Product development expenses were US\$171 million, down 12% from 2014. The decrease was due to a decrease in salary and benefit expenses in 2015 as a result of a reduction in the workforce.

Sales and marketing expenses were US\$92 million, down 62% from 2014. The decrease was due to a significant reduction in marketing and promotional spending for mobile internet products in 2015.

General and administrative expenses were US\$80 million, down 25% from 2014. The decrease was mainly due to a decrease in salary and benefit expenses in 2015 as a result of reduction in workforce.

Goodwill impairment and impairment of intangibles via acquisitions of businesses was US\$40 million, compared with US\$52 million in 2014. The impairments in 2015 were mainly related to the Dolphin Browser business, which was acquired in 2014. Due to a change in the Company's strategic direction for some of its mobile internet products beginning in the third quarter of 2015, the Company determined that expected synergies between its mobile internet products and the Dolphin Browser were not likely to materialize, and that impairment charges were required to reflect the fair value of the Dolphin Browser. The impairments in 2014 were largely related to the business associated with RaidCall, which was acquired in 2013 with the intention of offering to online users a broader range of services, including real-time audio group communication. Upon review of post-integration results, the Company determined that RaidCall's audio communication technology was not a good fit for Changyou's online games, and that impairment charges were required to Raidcall.

#### **Operating profit (loss)**

Operating profit was US\$161 million, compared with an operating loss of US\$42 million in 2014.

Non-GAAP operating profit was US\$176 million, compared with an operating loss of US\$38 million in 2014. The year-over-year improvement was due to a reduction in marketing and promotional spending for mobile internet products, reduced headcount, as well as an overall increase in operating efficiencies.

#### **Other Income**

Other income was US\$65 million, compared with US\$4 million in 2014. The year-over-year increase was due to one-off income related to a gain that was recognized upon the divestment of 7Road and certain



overseas assets in 2015.

#### Income tax expense

The Company's main operating entity in China is a "High and New Technology Enterprise," and as a result, the entity is entitled to a preferential corporate income tax rate of 15% for the 2015 and 2016 tax years.

Income tax expense was US\$54 million in 2015, compared with US\$2 million in 2014.

#### Net income (loss)

Net income was US\$191 million, compared with a net loss of US\$21 million in 2014.

Non-GAAP income was US\$206 million, compared with a non-GAAP net loss of US\$17 million in 2014.

#### Net loss attributable to non-controlling interests

Both GAAP and non-GAAP net loss attributable to non-controlling interests were US\$22 million, compared with a net loss of US\$18 million in 2014. Non-controlling interests include the non-controlling interests in RaidCall, which provides online music and entertainment services primarily in Taiwan, and in MoboTap Inc., the developer of the Dolphin Browser.

#### Net income (loss) attributable to Changyou.com Limited

Net income attributable to Changyou.com Limited was US\$213 million, compared with a net loss of US\$3 million in 2014. Fully-diluted net income attributable to Changyou.com Limited per ADS was US\$4.02, compared with a fully-diluted net loss per ADS of US\$0.06 in 2014.

Non-GAAP net income attributable to Changyou.com Limited was US\$228million, compared with US\$1 million in 2014. Non-GAAP fully-diluted net income attributable to Changyou.com Limited per ADS was US\$4.20, compared with US\$0.01 in 2014.

#### **Business Outlook**

For the first quarter of 2016, Changyou expects:

Total revenues to be between US\$120 million and US\$130 million, including online game revenues of US\$95 million to US\$105 million;

Non-GAAP net income attributable to Changyou.com Limited to be between US\$30 million and US\$35 million;

Non-GAAP fully diluted income attributable to Changyou.com Limited per ADS to be between US\$0.56 and US\$0.65;

Assuming no new grants of share-based awards, share-based compensation expense to be between US\$3.9 million and US\$4.3 million.



#### **Non-GAAP Disclosure**

#### **Revision of Non-GAAP Reporting**

Prior to the fourth quarter of 2014, the Company's non-GAAP results excluded share-based compensation expenses, goodwill impairment, impairment of intangibles via acquisitions of businesses and the related tax impact, non-cash tax benefits from excess tax deductions related to share-based awards, and income/expense from the adjustment of contingent consideration previously recorded for acquisitions.

In the fourth quarter of 2014, the Company reassessed its definition of non-GAAP to better reflect the economic substance and performance of the Company. With the consideration that goodwill impairment and impairment of intangibles via acquisitions of businesses can be an indicator of the economic substance of the acquired businesses, Changyou revised its definition of non-GAAP to exclude only compensation expense associated with share-based awards, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from adjustments of contingent consideration previously recorded for acquisitions.

The Company's results for the fourth quarter of 2015 and fiscal year 2015 are presented using this revised definition of non-GAAP.

#### Revised Non-GAAP Disclosure

To supplement the unaudited consolidated financial information prepared in accordance with generally accepted accounting principles in the United States of America ("GAAP"), Changyou's management uses non-GAAP measures of gross profit, operating profit, net income, net income attributable to Changyou.com Limited and diluted net income attributable to Changyou.com Limited per ADS, which are adjusted from results based on GAAP to exclude the compensation cost of share-based awards granted, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions. These measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results.

Changyou's management believes that excluding share-based compensation expense, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions from its non-GAAP financial measures is useful for itself and investors. Further, the amount of share-based compensation expense, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions cannot be anticipated by management, and these expenses are not built into the Company's annual budgets and quarterly forecasts, which generally will be the basis for information Changyou provides to analysts and investors as guidance for future operating performance. As share-based compensation expense, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions does not involve subsequent cash outflow, Changyou does not factor this in when evaluating and approving expenditures or when determining the allocation of its resources to its business operations. As a result, in general, the monthly financial results for internal reporting and any performance measure for commissions and bonuses are based on non-GAAP financial measures that exclude share-based compensation expense, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions.

The non-GAAP financial measures are provided to enhance investors' overall understanding of Changyou's current financial performance and prospects for the future. A limitation of using non-GAAP gross profit, operating profit, net income, net income attributable to Changyou.com Limited and diluted net income attributable to Changyou.com Limited per ADS, excluding share-based compensation expense,



non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions, is that the share-based compensation charge has been and will continue to be a significant recurring expense in the Company's business for the foreseeable future, non-cash tax benefits from excess tax deductions related to share-based awards and income/expense from the adjustment of contingent consideration previously recorded for acquisitions may recur in the future. In order to mitigate these limitations the Company has provided specific information regarding the GAAP amounts excluded from each non-GAAP measure. The accompanying tables include details on the reconciliation between GAAP financial measures that are most directly comparable to the non-GAAP financial measures the Company has presented.

#### Notes to Financial Information

Financial information in this press release other than the information indicated as being non-GAAP is derived from Changyou's unaudited financial statements prepared in accordance with GAAP.

#### Safe Harbor Statement

It is currently expected that the Business Outlook will not be updated until the release of Changyou's next quarterly earnings announcement; however, Changyou reserves the right to update its Business Outlook at any time for any reason.

This announcement contains forward-looking statements. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. These statements are based on current plans, estimates and projections, and therefore you should not place undue reliance on them. Forward-looking statements involve inherent risks and uncertainties. The Company cautions that a number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Potential risks and uncertainties include, but are not limited to, continuing volatility in global financial and credit markets and its potential impact on the Chinese economy; exchange rate fluctuations, including their potential impact on the Chinese economy and on the Company's reported U.S. dollar results; slowing growth in the Chinese economy; the uncertain regulatory landscape in the People's Republic of China; fluctuations in Changyou's quarterly operating results; the possibility that Changyou will be unable to develop a series of successful games for mobile platforms or successfully monetize mobile games it develops or acquires; the possibility that the Company's margins will decline as a result of the need for revenue-sharing with mobile game platform operators; and the Company's reliance on TLBB as its major revenue source. Further information regarding these and other risks is included in Changyou's Annual Report on Form 20-F filed on March 2, 2015, and other filings with the Securities and Exchange Commission.

#### **Conference Call Information**

Changyou's management team will host an earnings conference call today at 7 a.m. U.S. Eastern Time, February 1, 2016 (8 p.m. Beijing/Hong Kong, February 1, 2016).

The dial-in details for the live conference call are:

US:	+1-855-298-3404
Hong Kong:	+852-5808-3202
China Mainland:	+86-400-1200-539
International:	+1-631-514-2526
Passcode:	CYOU

Please dial in 10 minutes before the call is scheduled to begin and provide the passcode to join the call.

A telephone replay of the call will be available after the conclusion of the conference call at 10: 00 a.m. Eastern Time on February 1, 2016 through February 7, 2016. The dial-in details for the telephone replay



are:

International: Passcode: +1- 866-846-0868 2500201

The live Webcast and archive of the conference call will be available on the Investor Relations section of Changyou's Website at http://ir.changyou.com/.

### About Changyou

Changyou.com Limited (NASDAQ: CYOU) is a leading developer and operator of online games in China with a diverse portfolio of popular online games , such as Tian Long Ba Bu ("TLBB"), one of the most popular PC games in China, as well as a number of mobile games. Changyou also owns and operates the 17173.com Website, a leading game information portal in China. Changyou began operations as a business unit within Sohu.com Inc. (NASDAQ: SOHU) in 2003, and was carved out as a separate, stand-alone company in December 2007. It completed an initial public offering on April 7, 2009. Changyou has an advanced technology platform that includes advanced 2.5D and 3D graphics engines, a uniform game development platform, effective anti-cheating and anti-hacking technologies, proprietary cross-networking technology and advanced data protection technology. For more information, please visit http://ir.changyou.com.

### For investor and media inquiries, please contact:

### In China:

Ms. Margaret Shi Investor Relations Tel: +86 (10) 6192-0800 E-mail: ir@cyou-inc.com

### In the United States:

Ms. Linda Bergkamp Christensen Phone: +1-480-614-3004 Email: lbergkamp@ChristensenIR.com



# (UNAUDITED, IN THOUSANDS EXCEPT PER ADS AMOUNTS)

		Three Months Ended				<b>Twelve Months Ended</b>				
		Dec. 31, 2015		Sep. 30, 2015		Dec. 31, 2014	-	Dec. 31, 2015	_	Dec. 31, 2014
Revenues:										
Online game	\$	127,001	\$	152,501	\$	184,405	\$	636,846	\$	652,008
Online advertising	Ŧ	14,798	+	18,255	-	18,267	+	57,832	-	58,963
IVAS		6,796		5,400		6,556		24,385		22,357
Others		13,315		12,719		6,685		42,573		21,938
Total revenues		161,910		188,875		215,913	-	761,636	_	755,266
Cost of revenues:										
Online game (includes share-based compensation expense of \$47, \$(97), \$(36), \$37 and \$57 respectively)		28,266		34,637		51,752		156,318		142,549
Online advertising (includes share-based compensation		20,200		54,057		51,752		150,510		142,549
expense of \$0, \$0, \$0, \$0 and \$93 respectively)		2,315		2,572		3,306		11,565		14,838
IVAS(includes share-based compensation expense of		,		,		,		,		,
\$(2), \$0, \$2, \$(2) and \$2 respectively)		3,963		4,175		7,367		19,647		22,985
Others		8,203		7,342		6,310		29,231		21,490
Total cost of revenues		42,747		48,726		68,735	-	216,761		201,862
Gross profit		119,163		140,149		147,178		544,875		553,404
Operating expenses:										
Product development (includes share-based compensation										
expense of \$2,867, \$(621), \$793, \$5,475 and \$1,069,		12 0 11		20 555		22.475		150 005		101110
respectively)		43,841		39,557		22,475		170,605		194,113
Sales and marketing (includes share-based compensation expense of \$487, \$280, \$125, \$1,017 and 105										
respectively)		15,456		21,919		38,437		92,355		241,307
General and administrative (includes share-based		10,100		21,717		50,157		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		2.1,007
compensation expense of \$4,095, \$(3,027), \$1,951,										
\$8,497 and \$2,788 respectively)		19,791		14,714		36,162		80,269		107,451
Goodwill impairment and impairment of intangibles via										
acquisitions of businesses		0		40,324		52,282		40,324	_	52,282
Total operating expenses		79,088		116,514		149,356	-	383,553	-	595,153
Operating profit/(loss)		40,075		23,635		(2,178)		161,322		(41,749)
Interest income		4,432		3,279		3,164		15,444		19,639
Foreign currency exchange gain/(loss)		963		2,335		(957)		2,954		(668)
Other income		1,064		58,555		2,778		64,962	_	4,112
Income/(Loss) before income tax expense		46,534		87,804		2,807		244,682		(18,666)
Income tax expense		(8,317)		(25,784)		(7,077)		(54,055)	_	(2,493)
Net income/(loss)		38,217		62,020		(4,270)		190,627		(21,159)
Less: Net loss attributable to non-controlling interests	. —	(248)		(19,098)		(15,169)		(22,157)	_	(17,778)
Net income/(loss) attributable to Changyou.com Limited	\$	38,465	\$	81,118	\$	10,899	\$	212,784	\$_	(3,381)
Basic net income /(loss) attributable to Changyou.com Limited										
per ADS	\$	0.74	\$	1.55	\$	0.21	\$	4.06	\$	(0.06)
ADSs used in computing basic net income/(loss) attributable to Changyou.com Limited per ADS		52,164		52,238		52,849		52,462		52,861
Diluted net income/(loss) attributable to Changyou.com										
Limited per ADS	\$	0.73	\$	1.55	\$	0.21	\$	4.02	\$_	(0.06)
ADSe used in computing Diluted not income/(loss) attributeble										
ADSs used in computing Diluted net income/(loss) attributable to Changyou.com Limited per ADS		52,846		52,388		52,861		52,881		52,861
	_	52,010		52,500		52,001	•	52,001	-	52,001



# (UNAUDITED, IN THOUSANDS)

	As of	f Dec. 31, 2015	As of D	ec. 31, 2014
ASSETS				
Current assets:				
Cash and cash equivalents	\$	569,917	\$	220,794
Accounts receivable, net		67,959		77,969
Short-term investments		174,515		191,577
Restricted time deposits		227,285		282,186
Deferred tax assets		4,673		4,918
Prepaid and other current assets		227,719		29,927
Total current assets		1,272,068		807,371
Non-current assets:				
Fixed assets, net		214,306		243,837
Goodwill		111,082		258,997
Intangible assets, net		25,139		68,276
Restricted time deposits		127,454		135,256
Deferred tax assets		12,729		18,704
Other assets, net		16,728		15,524
Total non-current assets		507,438		740,594
TOTAL ASSETS	\$	1,779,506	\$	1,547,965
LIABILITIES				
Current liabilities:				
Receipts in advance and deferred revenue	\$	42,166	\$	39,178
Accounts payable and accrued liabilities		275,926		138,507
Short-term bank loans		344,500		25,500
Tax payables		27,423		18,471
Deferred tax liabilities		24,884		22,356
Current contingent consideration		0		3,935
Total current liabilities		714,899		247,947
Long-term liabilities:				
Long-term bank loans		0		344,500
Long-term contingent consideration		0		1,929
Long-term deferred tax liabilities		3,616		5,748
Long-term accounts payable		1,004		5,143
Other long-term liabilities		738		0
Total long-term liabilities		5,358		357,320
Total liabilities		720,257		605,267
SHAREHOLDERS' EQUITY				
Changyou.com Limited shareholders' equity		1,029,479		890,388
Non-controlling interests		29,770		52,310
Total shareholders' equity		1,059,249		942,698
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	1,779,506	\$	1,547,965

## RECONCILIATIONS OF NON-GAAP RESULTS OF OPERATIONS MEASURES TO THE NEAREST COMPARABLE GAAP MEASURES (UNAUDITED, IN THOUSANDS, EXCEPT PER ADS AMOUNTS)

	Three Months Ended Dec. 31, 2015				
		GAAP	Share-based compensation expense (a)	Non-GAAP	
Online game gross profit	\$	98,735	47	98,782	
Online advertising gross profit		12,483	0	12,483	
IVAS gross profit		2,833	(2)	2,831	
Other gross profit		5,112	0	5,112	
Gross profit	\$	119,163	45	119,208	
Gross margin	_	74%	=	74%	
Operating profit	\$	40,075	7,494	47,569	
Operating margin		25%	=	29%	
Net income	\$	38,217	7,494	45,711	
Net income attributable to Changyou.com Limited	\$	38,465	7,537	46,002	
Net margin attributable to Changyou.com Limited		24%		28%	
Diluted net income attributable to Changyou.com Limited per ADS	\$	0.73	-	0.85	
ADSs used in computing diluted net income attributable to Changyou.com Limited per ADS		52,846	_	53,928	

Note:

## RECONCILIATIONS OF NON-GAAP RESULTS OF OPERATIONS MEASURES TO THE NEAREST COMPARABLE GAAP MEASURES (UNAUDITED, IN THOUSANDS, EXCEPT PER ADS AMOUNTS)

	Three Months Ended Sep. 30, 2015					
		GAAP	Share-based compensation expense (a)	Non-GAAP		
Online game gross profit	\$	117,864	(97)	117,767		
Online advertising gross profit		15,683	0	15,683		
IVAS gross profit		1,225	0	1,225		
Other gross profit		5,377	0	5,377		
Gross profit	\$	140,149	(97)	140,052		
Gross margin	_	74%		74%		
Operating profit	\$	23,635	(3,465)	20,170		
Operating margin		13%		11%		
Net income	\$	62,020	(3,465)	58,555		
Net income attributable to Changyou.com Limited	\$	81,118	(3,484)	77,634		
Net margin attributable to Changyou.com Limited		43%		41%		
Diluted net income attributable to Changyou.com Limited per ADS	\$	1.55	=	1.43		
ADSs used in computing diluted net income attributable to Changyou.com Limited per ADS		52,388	_	54,155		

Note:

## RECONCILIATIONS OF NON-GAAP RESULTS OF OPERATIONS MEASURES TO THE NEAREST COMPARABLE GAAP MEASURES (UNAUDITED, IN THOUSANDS, EXCEPT PER ADS AMOUNTS)

	Three Months Ended Dec 31, 2014				
		GAAP	Share-based compensation expense (a)	Non-GAAP	
Online game gross profit	\$	132,653	(36)	132,617	
Online advertising gross profit		14,961	0	14,961	
IVAS gross loss		(811)	2	(809)	
Other gross profit		375	0	375	
Gross profit	\$	147,178	(34)	147,144	
Gross margin		68%	=	68%	
Operating (loss)/profit	\$	(2,178)	2,835	657	
Operating margin		(1%)	=	0%	
Net loss	\$	(4,270)	2,835	(1,435)	
Net income attributable to Changyou.com Limited	\$	10,899	2,770	13,669	
Net margin attributable to Changyou.com Limited		5%		6%	
Diluted net income attributable to Changyou.com Limited per ADS	\$	0.21	-	0.25	
ADSs used in computing diluted net income attributable to Changyou.com Limited per ADS		52,861		54,189	

#### Note:

## RECONCILIATIONS OF NON-GAAP RESULTS OF OPERATIONS MEASURES TO THE NEAREST COMPARABLE GAAP MEASURES (UNAUDITED, IN THOUSANDS, EXCEPT PER ADS AMOUNTS)

	Twelve Months Ended Dec. 31, 2015				
		GAAP	Share-based compensation expense (a)	Non-GAAP	
Online game gross profit	\$	480,528	37	480,565	
Online advertising gross profit		46,267	0	46,267	
IVAS gross profit		4,738	(2)	4,736	
Other gross profit		13,342	0	13,342	
Gross profit	\$	544,875	35	544,910	
Gross margin		72%	=	72%	
Operating profit	\$	161,322	15,024	176,346	
Operating margin		21%	=	23%	
Net income	\$	190,627	15,024	205,651	
Net income attributable to Changyou.com Limited	\$	212,784	15,010	227,794	
Net margin attributable to Changyou.com Limited		28%		30%	
Diluted net income per ADS attributable to Changyou.com Limited	\$	4.02	=	4.20	
ADSs used in computing diluted net income per ADS attributable to Changyou.com Limited		52,881	_	54,280	

Note:

## RECONCILIATIONS OF NON-GAAP RESULTS OF OPERATIONS MEASURES TO THE NEAREST COMPARABLE GAAP MEASURES (UNAUDITED, IN THOUSANDS, EXCEPT PER ADS AMOUNTS)

	Twelve Months Ended Dec. 31, 2014					
			Non-GAAP adjustments			
		GAAP	Share-based compensation expense (a)	Non-GAAP		
Online game gross profit	\$	509,459	57	509,516		
Online advertising gross profit		44,125	93	44,218		
IVAS gross loss		(628)	2	(626)		
Other gross profit		448	0	448		
Gross profit	\$	553,404	152	553,556		
Gross margin		73%	=	73%		
Operating loss	\$	(41,749)	4,114	(37,635)		
Operating margin		(6%)	-	(5%)		
Net loss	\$	(21,159)	4,114	(17,045)		
Net (loss)/income attributable to Changyou.com Limited	\$	(3,381)	4,049	668		
Net margin attributable to Changyou.com Limited		0%		0%		
Diluted net (loss)/income attributable to Changyou.com Limited per ADS	\$	(0.06)	=	0.01		
ADSs used in computing diluted net (loss)/income attributable to Changyou.com Limited per ADS		52,861	=	53,319		

#### Note: